



University of Global Village (UGV)

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Courses Structure of EMBA Program

1st Semester

Code	Title	Credit
CAN 511	Financial Accounting	3
BMT 513	Business Mathematics	3
ECO 522	Principles of Economics	3
ACN 531	Cost & Management Accounting	3
MHR 532	Human Resource Management	3
FIN 533	Financial Management	3
SAP-101	Student Attachment Programme-1	1
	1st Semester Total Credit =	19

2nd Semester

Code	Title	Credit
BRM 613	Business Research Methodology	3
	Elective-I	3
	Elective-II	3
	Elective-III	3
	Elective-IV	3
	Internship/Research	3
	2nd Semester Total Credit =	18

Total Credit = 37

Area of Concentration (3×4= 12 Credits)

(Any four subjects are required for particular concentration. The authority will also judge the teachers availability and suitability of the concentration before offering it to the students.)

Finance

FIN 601	Corporate Finance
FIN 602	Investment analysis and Portfolio Management
FIN 603	Financial Derivatives
FIN 604	International Financial Management
FIN 605	Working Capital Management
FIN 606	Capital Budgeting
FIN 607	Financial Market & Institutions

Accounting

ACN 601	Intermediate Accounting
ACN 602	Advance Accounting
ACN 603	Computerized Accounting Systems
ACN 604	International Accounting
ACN 605	Auditing
ACN 606	Taxation
ACN 607	International Accounting Standard

Human Resources Management

HRM 601	Career Management
HRM 602	Industrial Relations
HRM 603	Managerial Negotiation
HRM 604	Leadership, power and Influence
HRM 605	Ethics and Values in Management
HRM 606	Manpower Planning and Policy
HRM 607	Strategic Human Resources Management

Marketing

MKT 601	Consumer Behavior
MKT 602	Advertising and Promotion Management
MKT 603	International Marketing
MKT 604	Services Marketing
MKT 605	Brand Management
MKT 606	Sales Management
MKT 607	Marketing Research

Management Information System

MIS 601	Management Information System
MIS 602	Systems Design and Development
MIS 603	Database Management System

MIS	604	Decision Support and Expert System
MIS	605	Electronic Commerce
MIS	606	Networking and Operating System
MIS	607	Structural Programming

Bank Management

MBM 601 Management of Commercial Bank (Traditional Banking & Interest Free Banking)

MBM 602 Management of Insurance Companies

MBM 603 Central Banking & Banking Laws

MBM 604 Credit Management

MBM 605 Project Appraisal & Evaluation

MBM 606 Asset-Liability Management in Bank

MBM 607 Financial Markets Analysis

Entrepreneurship and Management

ENM 601 Entrepreneurship Development

ENM 602 Small Business Management

ENM 603 Business Consultancy

ENM 604 Organizational Development and Change

ENM 605 Total Quality Management

ENM 606 Strategic Planning

ENM 607 Technology and Innovations Management