



University of Global Village (UGV)

874/322,C&B Road, Barisal.

info@ugv.edu.bd, ugvbarisal@gmail.com, www.ugv.edu.bd, facebook.com/ugvbarisal

Semester wise Distribution of the Courses of MBA Program

Semester	Code	Title	Credit
1 st	CAN 511	Financial Accounting	3
	Mgt. 512	Management Organizational Behavior	3
	BMT 513	Business Mathematics	3
	BUS 514	Business Communication	3
	MKT 521	Marketing Management	3
	ECO 522	Principles of Economics	3
	SAP-101	Student Attachment Programme-1	1
			Total =
2 nd	BST 523	Business Statistics	3
	BUS 524	Business Law	3
	CAN 531	Cost & Management Accounting	3
	MHR 532	Human Resource Management	3
	FIN 533	Financial Management	3
	POM 534	Production & Operations Management	3
	SAP-102	Student Attachment Programme-2	1
			Total =
3 rd	IBS 611	International Business Management	3
	CIS 612	Computer Applications in Business	3
	BRM 613	Business Research Methodology	3
	SYS 614	Strategic Management	3
	SAP-201	Student Attachment Programme-3	1
			Total =
4 th		Elective-I	3
		Elective-II	3
		Elective-III	3
		Elective-IV	3
			Dissertation/Research
		Total =	16

Total Credit = 67

Area of Concentration (3×4= 12 Credits)

(Any four subjects are required for particular concentration. The authority will also judge the teachers availability and suitability of the concentration before offering it to the students.)

Finance

FIN 601 Corporate Finance
FIN 602 Investment analysis and Portfolio Management
FIN 603 Financial Derivatives
FIN 604 International Financial Management
FIN 605 Working Capital Management
FIN 606 Capital Budgeting
FIN 607 Financial Market & Institutions

Accounting

ACN 601 Intermediate Accounting
ACN 602 Advance Accounting
ACN 603 Computerized Accounting Systems
ACN 604 International Accounting
ACN 605 Auditing
ACN 606 Taxation
ACN 607 International Accounting Standard

Human Resources Management

HRM 601 Career Management
HRM 602 Industrial Relations
HRM 603 Managerial Negotiation
HRM 604 Leadership, power and Influence
HRM 605 Ethics and Values in Management
HRM 606 Manpower Planning and Policy
HRM 607 Strategic Human Resources Management

Marketing

MKT 601 Consumer Behavior
MKT 602 Advertising and Promotion Management
MKT 603 International Marketing
MKT 604 Services Marketing
MKT 605 Brand Management
MKT 606 Sales Management
MKT 607 Marketing Research

Management Information System

MIS 601 Management Information System
MIS 602 Systems Design and Development
MIS 603 Database Management System
MIS 604 Decision Support and Expert System
MIS 605 Electronic Commerce
MIS 606 Networking and Operating System

MIS 607 Structural Programming

Bank Management

MBM 601 Management of Commercial Bank (Traditional Banking & Interest Free Banking)

MBM 602 Management of Insurance Companies

MBM 603 Central Banking & Banking Laws

MBM 604 Credit Management

MBM 605 Project Appraisal & Evaluation

MBM 606 Asset-Liability Management in Bank

MBM 607 Financial Markets Analysis

Entrepreneurship and Management

ENM 601 Entrepreneurship Development

ENM 602 Small Business Management

ENM 603 Business Consultancy

ENM 604 Organizational Development and Change

ENM 605 Total Quality Management

ENM 606 Strategic Planning

ENM 607 Technology and Innovations Management